GOVERNMENT DECISION MAKERS FIRST STOP – HSTODAY.us

HSToday.us provides a rapidly growing online viewership. Architecturally designed to enhance user experience, HSToday.us gives users more access to the world of homeland security - while still providing the award-winning news, insight and analysis they’ve come to expect.

HSToday.us is the online destination where your customers and prospects are finding the information and resources they need, including:

ORIGINAL DAILY NEWS CONTENT

• News briefings and analyses written by our award-winning editorial team
• Audio and video of media appearances by our editorial staff
• Correspondent’s Watches providing coverage from around the world
• Regular Columns including the award-winning “Kimery Report” focusing on counter-terrorism and border security for a more in-depth look at issues impacting security
• Guest Commentaries from leaders in the field on critical security issues
• Best Practices on lessons learned in the homeland security community
• Industry News on the latest products, services and people on the move
• Digital Editions of our award-winning print magazine Homeland Security Today

THE LEADING WEBSITE ON HOMELAND SECURITY IN THE U.S.

• 500, 000 Visitors
• 700,000 Pageviews
• 60% New Visitors each Month; 48% Returning Visitors
• 187 Countries Worldwide
• Top Government Contractors Preferred Site

From One of Our Website Visitors:

“Admiring the commitment you put into your site and (the) in-depth information you present. It’s awesome to have a resource that isn’t the same old rehashed information. Great read! I’ve bookmarked your site and I’m adding your RSS feeds to my Google account”.

MECHANICAL SPECIFICATIONS

Accepted Formats: GIF and JPEG, Animated, Flash
Max File Size 48K
Max 15 seconds animation or 3 loops
18 frames per second
Third Party Tags Accepted

RUN OF SITE RATES

<table>
<thead>
<tr>
<th>Format</th>
<th>Rate</th>
<th>Impressions</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEADERBOARD</td>
<td>$2,400 net/month</td>
<td>35,000</td>
</tr>
<tr>
<td>MEDIUM RECTANGLE)</td>
<td>$1,750 net/month</td>
<td>25,000</td>
</tr>
<tr>
<td>3:1 RECTANGLE)</td>
<td>$1,500 net/month</td>
<td>25,000</td>
</tr>
</tbody>
</table>

FREQUENCY DISCOUNTS:

3 months schedule - 5% discount
6 months schedule - 10% discount;
12 months schedule - 15% discount